



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 1385716

Schedule Dates 10/02/12-10/08/12
Advertiser Hayden Rogers for US Congress-D (74392)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand HAYDEN ROGERS/US CONGRESS (477557)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Kroni,Nathaniel
Phone/Fax /
CPE 326/329/2370
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments HAYDEN ROGERS/CONGRE
HAYDEN ROGERS FOR CONGRESS

Date Entered 10/01/12
Last Modified 10/01/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09833959
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,400.00
Net Total \$30,600.00
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	57	\$36,000.00
Grand Total:	57	\$36,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/02/12-10/02/12	3	:30	5A- News-News 13 Early 5am	1		X						1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
2.0	Normal Line / News	10/04/12-10/04/12	3	:30	5A- News-News 13 Early 5am	1				X				1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
3.0	Normal Line / News	10/08/12-10/08/12	3	:30	5A- News-News 13 Early 5am	1	X							1	\$200.00	\$200.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
4.0	Normal Line / News	10/03/12-10/03/12	3	:30	5:28A- News-News 13 Early 530a	1			X					1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
5.0	Normal Line / News	10/05/12-10/05/12	3	:30	5:28A- News-News 13 Early 530a	1					X			1	\$300.00	\$300.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
6.0	Normal Line / News	10/02/12-10/02/12	3	:30	6A- 6:30A (EST)	1		X						1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
7.0	Normal Line / News	10/03/12-10/03/12	3	:30	6A- 6:30A (EST)	1			X					1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
8.0	Normal Line / News	10/05/12-10/05/12	3	:30	6A- 6:30A (EST)	1					X			1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
9.0	Normal Line / News	10/08/12-10/08/12	3	:30	6A- 6:30A (EST)	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12

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10.0	Normal Line / News	10/02/12-10/02/12	3	:30	6:30A- 7A (EST)	1		X						1	\$700.00	\$700.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
11.0	Normal Line / News	10/03/12-10/03/12	3	:30	6:30A- 7A (EST)	1			X					1	\$700.00	\$700.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
12.0	Normal Line / News	10/04/12-10/04/12	3	:30	6:30A- 7A (EST)	1				X				1	\$700.00	\$700.00	Asheville (WLOS)	NEWS 13 THIS MORNING LEVEL 3	10/1/12
13.0	Normal Line / News	10/03/12-10/03/12	3	:30	7A- 8A (EST)	1			X					1	\$600.00	\$600.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 3	10/1/12
14.0	Normal Line / News	10/08/12-10/08/12	3	:30	7A- 8A (EST)	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	GOOD MORNING AMERICA LEVEL 3	10/1/12
15.0	Normal Line / News	10/02/12-10/02/12	3	:30	11:58:41A- News-News 13 at Noon	1		X						1	\$400.00	\$400.00	Asheville (WLOS)	NEWS 13 @ NOON LEVEL 3	10/1/12
16.0	Normal Line / News	10/03/12-10/03/12	3	:30	11:58:41A- News-News 13 at Noon	1			X					1	\$400.00	\$400.00	Asheville (WLOS)	NEWS 13 @ NOON LEVEL 3	10/1/12
17.0	Normal Line / News	10/04/12-10/04/12	3	:30	11:58:41A- News-News 13 at Noon	1				X				1	\$400.00	\$400.00	Asheville (WLOS)	NEWS 13 @ NOON LWVE 3	10/1/12
18.0	Normal Line / News	10/05/12-10/05/12	3	:30	11:58:41A- News-News 13 at Noon	1					X			1	\$400.00	\$400.00	Asheville (WLOS)	NEWS 13 @ NOON LEVEL 3	10/1/12

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19.0	Normal Line / News	10/08/12-10/08/12	3	:30	11:58:41A- News-News 13 at Noon	1	X							1	\$400.00	\$400.00	Asheville (WLOS)	NEWS 13 @ NOON LEVEL 3	10/1/12
20.0	Normal Line / News	10/03/12-10/03/12	3	:30	12:30P- News-News 13 at 1230p	1			X					1	\$350.00	\$350.00	Asheville (WLOS)	NEWS 13 @ NOON LEVEL 3	10/1/12
21.0	Normal Line / News	10/04/12-10/04/12	3	:30	12:30P- News-News 13 at 1230p	1				X				1	\$350.00	\$350.00	Asheville (WLOS)	NEWS 13 @ NOON LEVEL 3	10/1/12
22.0	Normal Line / News	10/05/12-10/05/12	3	:30	12:30P- News-News 13 at 1230p	1					X			1	\$350.00	\$350.00	Asheville (WLOS)	NEWS 13 @ NOON LEVEL 3	10/1/12
23.0	Normal Line / News	10/08/12-10/08/12	3	:30	12:30P- News-News 13 at 1230p	1	X							1	\$350.00	\$350.00	Asheville (WLOS)	NEWS 13 @ NOON LEVEL 3	10/1/12
24.0	Normal Line / SPOT	10/03/12-10/03/12	3	:30	4:00:30P- Katie	1			X					1	\$350.00	\$350.00	Asheville (WLOS)	Katie Couric LEVEL 3	10/1/12
25.0	Normal Line / News	10/02/12-10/02/12	3	:30	4:59P- News-News 13 First News At 5p	1		X						1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 3	10/1/12
26.0	Normal Line / News	10/04/12-10/04/12	3	:30	4:59P- News-News 13 First News At 5p	1				X				1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 3	10/1/12
27.0	Normal Line / News	10/08/12-10/08/12	3	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 3	10/1/12
28.0	Normal Line / News	10/02/12-10/02/12	3	:30	5:28P- News-News 13 at 5:30p	1		X						1	\$700.00	\$700.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 3	10/1/12

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29.0	Normal Line / News	10/03/12-10/03/12	3	:30	5:28P- News-News 13 at 5:30p	1			X					1	\$700.00	\$700.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVLE 3	10/1/12
30.0	Normal Line / News	10/05/12-10/05/12	3	:30	5:28P- News-News 13 at 5:30p	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 3	10/1/12
31.0	Normal Line / News	10/08/12-10/08/12	3	:30	5:28P- News-News 13 at 5:30p	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	FIRST NEWS AT 5 LEVEL 3	10/1/12
32.0	Normal Line / News	10/02/12-10/02/12	3	:30	6P- 7P (EST)	1		X						1	\$1,000.00	\$1,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6 LEVEL 3	10/1/12
33.0	Normal Line / News	10/03/12-10/03/12	3	:30	6P- 7P (EST)	1			X					1	\$1,000.00	\$1,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6 LEVEL 3	10/1/12
34.0	Normal Line / News	10/04/12-10/04/12	3	:30	6P- 7P (EST)	1				X				1	\$1,000.00	\$1,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6 LEVEL 3	10/1/12
35.0	Normal Line / News	10/08/12-10/08/12	3	:30	6P- 7P (EST)	1	X							1	\$1,000.00	\$1,000.00	Asheville (WLOS)	WKDY NEWS 13 @ 6 LEVEL 3	10/1/12
36.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	6:58:50P- Wheel of Fortune	1		X						1	\$900.00	\$900.00	Asheville (WLOS)	WHEEL-FORTNE LEVLE 3	10/1/12
37.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	6:58:50P- Wheel of Fortune	1				X				1	\$900.00	\$900.00	Asheville (WLOS)	WHEEL-FORTNE LEVEL 3	10/1/12
38.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	6:58:50P- Wheel of Fortune	1					X			1	\$900.00	\$900.00	Asheville (WLOS)	WHEEL-FORTNE LEVEL 3	10/1/12
39.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	6:58:50P- Wheel of Fortune	1	X							1	\$900.00	\$900.00	Asheville (WLOS)	WHEEL-FORTNE LEVLE 3	10/1/12

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40.0	Normal Line / SPOT	10/02/12-10/02/12	3	:30	7:28:30P- Jeopardy	1		X						1	\$1,000.00	\$1,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	10/1/12
41.0	Normal Line / SPOT	10/04/12-10/04/12	3	:30	7:28:30P- Jeopardy	1				X				1	\$1,000.00	\$1,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	10/1/12
42.0	Normal Line / SPOT	10/05/12-10/05/12	3	:30	7:28:30P- Jeopardy	1					X			1	\$1,000.00	\$1,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	10/1/12
43.0	Normal Line / SPOT	10/08/12-10/08/12	3	:30	7:28:30P- Jeopardy	1	X							1	\$1,000.00	\$1,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	10/1/12
44.0	Normal Line / Prime	10/08/12-10/08/12	3	:30	10:01P- ABC-Castle (Monday)	1	X							1	\$2,800.00	\$2,800.00	Asheville (WLOS)	CASTLE LEVEL 3	10/1/12
45.0	Normal Line / News	10/02/12-10/02/12	3	:30	10:59:56P- News-News 13 11p Late News	1		X						1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 TONIGHT LEVEL 3	10/1/12
46.0	Normal Line / News	10/04/12-10/04/12	3	:30	10:59:56P- News-News 13 11p Late News	1				X				1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 TONIGHT LEVEL 3	10/1/12
47.0	Normal Line / News	10/08/12-10/08/12	3	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 TONIGHT LEVEL 3	10/1/12
48.0	Normal Line / News	10/03/12-10/03/12	3	:30	11:35P- ABC-Nightline	1			X					1	\$400.00	\$400.00	Asheville (WLOS)	NITELINE LEVEL 3	10/1/12
49.0	Normal Line / News	10/04/12-10/04/12	3	:30	11:35P- ABC-Nightline	1				X				1	\$400.00	\$400.00	Asheville (WLOS)	NITELINE LEVEL 3	10/1/12
50.0	Normal Line / News	10/06/12-10/06/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 6 LEVEL 3	10/1/12

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51.0	Normal Line / News	10/06/12-10/06/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)	NEWS 13 SATURDAY @ 7 LEVEL 3	10/1/12
52.0	Normal Line / News	10/06/12-10/06/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVLE 3	10/1/12
53.0	Normal Line / News	10/07/12-10/07/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 6 LEVEL 3	10/1/12
54.0	Normal Line / News	10/07/12-10/07/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$225.00	\$225.00	Asheville (WLOS)	NEWS 13 SUNDAY @ 7 LEVEL 3	10/1/12
55.0	Normal Line / News	10/07/12-10/07/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA LEVEL 3	10/1/12
56.0	Normal Line / SPOT	10/07/12-10/07/12	3	:30	11A- ABC-This Week	1							X	1	\$1,000.00	\$1,000.00	Asheville (WLOS)	THIS WEEK-ABC LEVEL 3	10/1/12
57.0	Normal Line / News	10/07/12-10/07/12	3	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$700.00	\$700.00	Asheville (WLOS)	NEWS 13 TONIGHT LEVLE 3	10/1/12

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